



Maintenance Experts

With Saab's No-Charge Scheduled Maintenance Program, keeping your Saab in top shape is easier than ever. Staying true to your Saab's regular maintenance schedule will avoid most maintenance problems before they begin, especially during the summer travel season.

We know it's hard to keep track of service schedules amid all the other demands of your life. To make it easier, register online with the Saab Owner Center. There you'll find a digital owner's manual and reminders about maintenance schedules. You can even keep your Saab's service record online for reference at any time. Plus, you can link to our dealership so our service department is never more than a phone call away.

Whether a warning light comes on, you notice your tires look worn or you need to schedule regular maintenance, we'll be there to help you get your car running at its best.

SAAB

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POSTAL PERMIT HERE

Rely on our experience

Our goal is to keep your car in top running condition, as conveniently for you as possible. Our Saab technicians are highly-trained and are ready to handle all of your service needs. We offer:

- Saab Master Technicians on staff
- Full-service body shop
- Free estimates
- Convenient waiting room with fresh coffee, courtesy phones and television.

Parts 123-456-7890
M-F 8:00 a.m. – 6:00 p.m.
SAT 8:00 a.m. – 1:00 p.m.
S 12:00 p.m. – 5:00 p.m.

Service 123-456-7890
7:00 a.m. – 6:00 p.m.
8:00 a.m. – 1:00 p.m.

We honor:

Drive with confidence

When you're on the road, enjoy the peace of mind that only Saab safety can bring. For 2008, the Saab earned the Insurance Institute for Highway Safety's Top Safety Pick Award in the midsize category for the fourth consecutive year that the 9-3 SportCombi brought home IIHS top honors.

How does Saab do it? All Saab vehicles feature advanced technology such as electronic stability control and Active Head Restraints that help the driver control and offer greater protection in case of a crash. Every Saab also includes daytime running lights. The Night Panel feature that dims nonessential lights to reduce eye strain.

Come meet our expert sales team at [Name], and experience innovative Saab safety for yourself with a test drive.

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News from Saab and

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BORN FROM JETS

SAAB DISCOVERIES

SUMMER 2008



The Saab 9-3 Aero with XWD technology

XWD takes flight

Discover the power and performance of the Saab 9-3 Aero XWD, which features Saab's innovative Cross Wheel Drive system. The 9-3 Aero Sport Sedan and SportCombi are now available with this sophisticated all-wheel-drive technology, along with a 280-hp, 2.8-liter V-6 turbocharged engine. Both vehicles come with either a six-speed manual or automatic transmission.

Saab XWD is a fully automatic, on-demand system capable of sending up to 100 percent of the engine torque to the front or rear wheels. It's activated only when required, and can bias the torque distribution to give the car a rear-wheel-drive feel. The torque-transfer device (TTD) is electronically engaged before takeoff, avoiding wheel spin with immediate traction.

With fine balancing of the drive torque between the front and rear axles, a greater level of driver involvement is allowed before electronic stability program interventions are triggered. Drivers enjoy sure-footed handling in a wide range of driving conditions. The sport-tuned chassis, suspension and brakes, along with 17-inch alloy wheels, support its performance status.

Front styling was influenced by the Aero X Concept car, with more aggressive lines and a distinctive clamshell hood. Come for a test drive to experience Saab XWD performance and handling on the 9-3 Aero XWD.

Top honors

2008 Saab 9-5 Aero

"Available as the 9-5 Sedan or 9-5 SportCombi, its Swedish heritage serves it well, excelling in the areas of safety, comfort, fuel economy and performance — without breaking the bank."

— Kelley Blue Book (kbb.com)

2008 Saab 9-3

"It's got this great dual personality that reeks of functional responsibility on the outside, but screams sporty fun when you get behind the wheel. It has great trunk space, plenty of horsepower in both models, body-gripping seat bolsters and plenty of Saab quirk."

— Chicago Sun Times

2008 Saab 9-7X

"If you're in the market for a practical SUV, but would rather be shopping for a European sport sedan, you may find the 2008 Saab 9-7X delivers the utility you need, the badge you want and an attractive window sticker as well."

— Kelley Blue Book (kbb.com)

Flight gear

Keep your eyes on the road with Saab Sport Glasses. Dark blue plastic frames come with polarizing gray lenses from Polaroid. The storage pouch doubles as a polishing cloth.



Saab Sport Glasses
MSRP: \$50.50

Make summer roadtrips fly by with a Dual-Headrests DVD Rear Seat Entertainment System. This 9-7X accessory includes two 7-inch color monitors, two top-loading DVD/CD/MP3 players, two wireless headphones and a remote control. Available in desert sand and carbon black leather.



9-7X Rear Seat Entertainment System
MSRP: \$1,850
(installation not included)

Nature-driven design

Progressive design, performance and environmental consciousness combine in Saab's dynamic new compact hatchback concept, the 9-X BioHybrid.

A premium compact car aimed at youthful customers, the 9-X BioHybrid concept uses GM's next-generation hybrid system that combines a 200-hp turbo engine, using E85 bioethanol fuel, with an electric hybrid-drive system. For even greater efficiency, a roof-mounted solar cell recharges the hybrid battery pack.

Inside, the driver-focused cockpit design features a main instrument panel that sweeps out from the top of the door molding, arching in front of the driver. The traditional center console is obsolete; only shared climate and lighting controls remain in a small central panel. The concept also provides seamless connectivity for nomadic multimedia devices, allowing multiple users to stay connected and entertained.

Saab's aircraft-inspired aerodynamic design adds to the concept's sporty demeanor and improves fuel economy. Above 43 mph (70 kph), the upper and lower bodywork is reshaped as the roof spoiler automatically extends to further lengthen the roof line. An underbody diffuser is deployed from the bottom of the rear bumper. Door mirrors are replaced by rear-facing cameras with display screens in the cockpit.

The 9-X BioHybrid Concept displays a dynamic vision for an ultra-efficient and distinctive Saab compact vehicle.

Visit SaabExtra.com for more information about the design and features of the 9-X BioHybrid Concept.



Signature Saab style



Go green with Saab style in the new Pure BioPower Eco Clothing collection. Unveiled alongside the 9-X BioHybrid Concept, the clothing collection incorporates Saab's design principles of form and function with reliable performance.

Swedish clothing firm Reflective Circle designed the collection, made from 100 percent ecological/organic cotton and certified by Skal International. The certification ensures that each production step is taken with consideration for the environment.

Unique to the collection is the use of the coroso nut for buttons (shown above). Coroso nuts come from palm trees found in rainforests and are collected without harm to the trees. Using these nuts to make buttons is an organic, sustainable alternative to synthetic materials.

The Pure BioPower Eco Clothing Collection includes women's, men's and unisex apparel: T-shirts, button-down shirts, a jersey shirt, ladies' shirtdress and tennis shirts. The entire collection is available online at <http://us.saabexpressions.com>.



Saab cycling sponsorship

Saab is the official support car of Mavic USA at cycling events across the country in 2008. The Saab 9-3 SportCombi and a Saab 9-7X will transport technicians who aid all competitors, regardless of their team or position, with flat tires or mechanical problems in order to return them to their races.

Mavic is a manufacturer of cycling rims and components that has provided technical assistance at races for over 30 years. To find out where you can see the Saab support vehicles at cycling events in 2008 go to SaabUSA.com.

Saab owners unite

Meet other Saab enthusiasts, test-drive new and old Saabs, and soak up the Saab heritage and lifestyle at the 26th Annual Owners Convention. It's scheduled for Aug. 21-24 in Devens, Massachusetts and is expected to draw up to 400 Saabs and their owners.

Four days of activities means there's something for everyone to enjoy. During the car show on Aug. 23, the oldest and newest Saabs will be on display. Entrants will compete in the People's Choice Awards and Concours judging, which rewards owners for keeping their cars as original as possible. During the first day, Saab owners can sign up to visit historic Boston in an organized tour of the city's sights.

Dyno testing, one of the most popular events, returns from previous gatherings. For a fee, attendees can put their new or classic Saab on a dynamometer to see how much horsepower reaches the front wheels.

For more information, go to SaabConvention.org.



Keep your cool

Q How often should my Saab's air conditioning be serviced?

A The air conditioning (A/C) system should be examined when you bring in your Saab for regularly scheduled maintenance.

Ask our Saab-trained service technicians to perform an A/C checkup. They'll examine drive belts and check the refrigerant level, as well as top it off with approved fluids as necessary.

It's especially important to make sure your A/C system is ready before thermometer-topping temps hit. You want to stay comfortable during the summer travel season, and the heat of summer can put a strain on the system that may go unnoticed during milder weather.

To keep your A/C running well, watch for any evidence of coolant leaks on the lines and keep the radiator and A/C condenser clear of road debris, such as leaves and dirt. Turn on the A/C for about five minutes each month, regardless of the weather. Regular operation keeps the system lubricated for longer life.

Contact our Saab Service Department with questions about your Saab's air conditioning. We'll schedule an appointment for A/C service to keep you cool on the road.

